



# JULIAN SARAFIAN

LAW | MENTAL HEALTH | LIFESTYLE

## ABOUT ME

Hey, I'm Julian. I'm a lawyer for creators and small businesses. I also make content on mental health, law, and career advice and am a 2x TedX Speaker. My audience is primarily working professionals, lawyers, law students, prelaw students, and folks interested in mental health.

### 16,200 INSTAGRAM FOLLOWERS



67% US  
5.2% Canada 72% ages 18-44



Reach  
(28 days)



Engagement

### 317,000 TIKTOK FOLLOWERS



65% US  
5% Canada 65% ages 18-44



Reach  
(28 days)



Engagement

### 20,000 LINKEDIN FOLLOWERS



Top job titles of audience:  
Founder, Attorney, Lawyer



Reach  
(28 days)



Engagement

### 21,000 YOUTUBE SUBSCRIBERS



57% US  
5% Canada 77% ages 18-44



Reach  
(28 days)



Engagement



# JULIAN SARAFIAN

Julian has been featured in the New York Times, CNBC, Business Insider, Law360, The American Lawyer, Bloomberg Law, Mashable, and Newsweek

## CLIENT FEEDBACK

"Julian was excellent to work with - timely, creative, and easy. The best part? His audience actually converts." - BARBRI (\$15,000+ sales driven)

"Working with Julian was a breeze. He was responsive and made the influencer marketing world seem so natural. I highly recommend brands check him out." - FuturexMe (500k+ impressions)

"I highly recommend brands check out Julian. His rates are reasonable and his audience is highly engaged. Plus, he's great to work with." - Lawline (1M+ impressions)

## PAST PARTNERSHIPS INCLUDE....



CAL MATTERS

Lawline

barbri®

fishbowl



Themis



2ND

# RATE SNAPSHOT

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## PLATINUM PACKAGE

\$9,000

TWO SHORT-FORM VIDEOS POSTED TO TIKTOK, INSTAGRAM REELS, & YOUTUBE SHORTS + ONE LINKEDIN POST

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## GOLD PACKAGE

\$4,500

ONE SHORT-FORM VIDEO POSTED TO TIKTOK, INSTAGRAM REELS, & YOUTUBE SHORTS + ONE LINKEDIN POST

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## SILVER PACKAGE

\$2,500

ONE SHORT-FORM VIDEO POSTED TO INSTAGRAM REELS + ONE LINKEDIN POST

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## COPPER PACKAGE

\$1,750

ONE INSTAGRAM IN-FEED POST + ONE LINKEDIN POST

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WHETHER YOUR TEAM IS SEEKING IMPRESSIONS, CONVERSIONS FOR SALES, ORIGINAL CONTENT FOR YOUR BRAND PAGE, OR SOMETHING ELSE, I ALWAYS SEEK TO UNDERSTAND AND EXCEED EXPECTATIONS ON YOUR TEAM'S KPIS.

THE RATES TO THE LEFT ARE NOT FINAL, AND ARE NEGOTIABLE. I ALWAYS SEEK TO WORK COLLABORATIVELY ON A DEAL THAT IS BEST FOR MY BRAND PARTNERS AND MY OWN PLATFORM, SO PLEASE DON'T HESITATE TO REACH OUT ABOUT CUSTOMIZED PACKAGES 😊